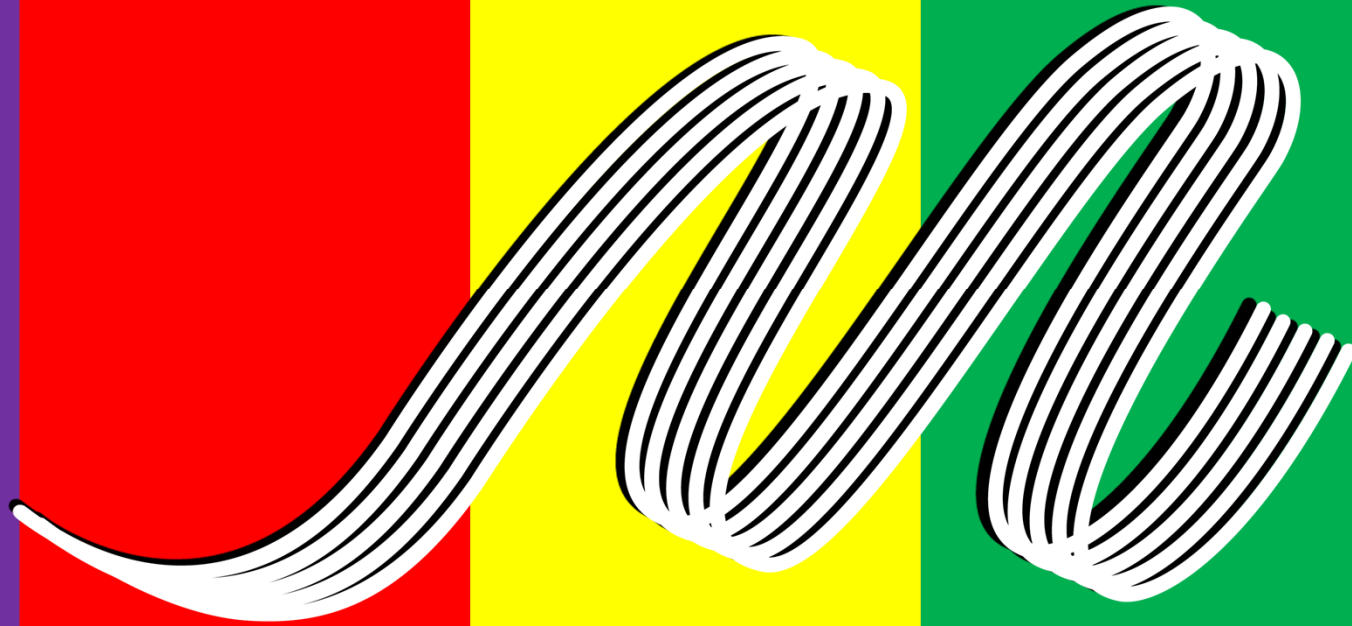


#KnowYourNeighbour2024



MANOR ROYAL

BUSINESS DISTRICT

CRAWLEY & GATWICK

Thank you

#KnowYourNeighbour2024



MANOR ROYAL
BUSINESS DISTRICT
CRAWLEY & GATWICK

Know Your Neighbour

URBAN
CRAWLEY

 WRENBRIDGE

 FIERA
REAL ESTATE



MANOR ROYAL
BUSINESS DISTRICT
CRAWLEY & GATWICK

#KnowYourNeighbour2024

B

I

N

G

O





The 7 rules of Bingo

1. Put your business card in the “bingo bowl”
2. Grab a “bingo card”. Put your name and business in the middle square.
3. Go around the room meeting people. Put their name and business in any square until you fill the card.
4. Need for speed! You only have 30 minutes.
5. After 30 minutes all stop
6. Names pulled from the “bingo bowl” first person with 5 in a row in any direction wins a prize.
7. Good luck!

Eyes down

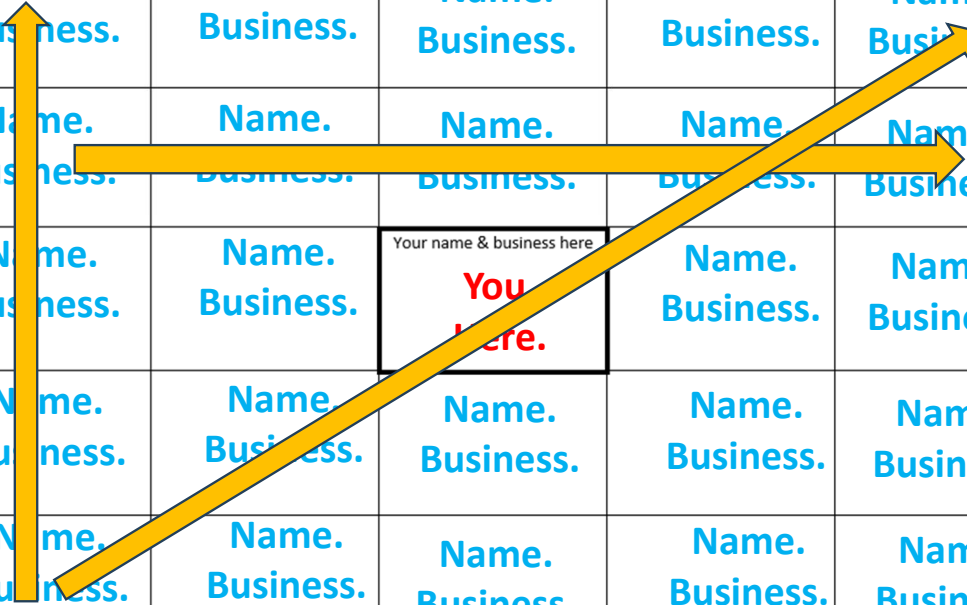
#KnowYourNeighbour2024

 **MANOR ROYAL "KNOW YOUR NEIGHBOUR" PEOPLE BINGO** 

"Who don't you know?"

Write the names of the people you meet and the business they are from in the boxes below. Move FAST you only have 30 mins!

B	I	I	G	O
Name. Business.	Name. Business.	Name. Business.	Name. Business.	Name. Business.
Name. Business.	Name. Business.	Name. Business.	Name. Business.	Name. Business.
Name. Business.	Name. Business.	Your name & business here You Here.	Name. Business.	Name. Business.
Name. Business.	Name. Business.	Name. Business.	Name. Business.	Name. Business.
Name. Business.	Name. Business.	Name. Business.	Name. Business.	Name. Business.



5 in a row

Thank you

#KnowYourNeighbour2024

Manor Royal
Lunch.
Learn.
Lobby.
1230pm

*Lunch served
at 1200pm*



MANOR ROYAL
BUSINESS DISTRICT
CRAWLEY & GATWICK

Know Your Neighbour

URBAN
CRAWLEY

 WRENBRIDGE  FIERA
REAL ESTATE



MANOR ROYAL
BUSINESS DISTRICT
CRAWLEY & GATWICK

Manor Royal BID

Lunch. Learn. Lobby.





MANOR ROYAL

BUSINESS DISTRICT

CRAWLEY & GATWICK

Know Your Neighbour



WRENBRIDGE

URBAN

CRAWLEY



FIERA
REAL ESTATE

65,000 sqft of new Grade A
industrial / warehouse space



Biggest business park of the Gatwick Diamond & the south east's premier mixed activity employment hub



540 acres



30% Crawley rates



9 million square feet



UK's largest Business Park BID



600 plus businesses



Over 700 business units



30,000 people



25% Crawley jobs

www.manorroyal.org


MANOR ROYAL
BUSINESS DISTRICT
CRAWLEY & GATWICK

Manor Royal BID

How does it work?

Providing additional services, projects, events & improvements exclusively for Manor Royal businesses and employees



Manor Royal BID: UK's Largest Business Park BID

"BIDs are (business-led) partnerships... intended to provide additional services or improvements to a specified area." House of Commons Briefing Paper, 2016

- Businesses working together
- To improve a specific area in specific ways
- Defined by a Business Plan
- Agreed by ballot
- Funded by a levy

***Getting things done together
you couldn't do alone***

Providing additional services, projects, events & improvements exclusively for Manor Royal businesses and employees

***Crucially, every 5 years
businesses have to vote for it!***

Created in 2013

Renewed in 2018

And again in 2023

Improved satisfaction and investment

£3.06m plus

£2.02m BID Levy (65%)

£1.04m Other (35%)

13%

**Satisfied
(2011)**

BID1 (2013-2018)

35% turnout (n181)

69% by number (n124)

71% by r.v.

£4.13m plus

£2.62m BID Levy (63%)

£1.51m Other (37%)

97%

**Satisfied
(2016)**

BID2 (2018-2023)

38% turnout (n199)

84% by number (n168)

89% by r.v.

£5.28m plus

£2.83m BID Levy (54%)

£2.45m Other (46%)

83%

**Satisfied
(2022)**

BID3 (2023-2028)

33% turnout (n178)

88% by number (n158)

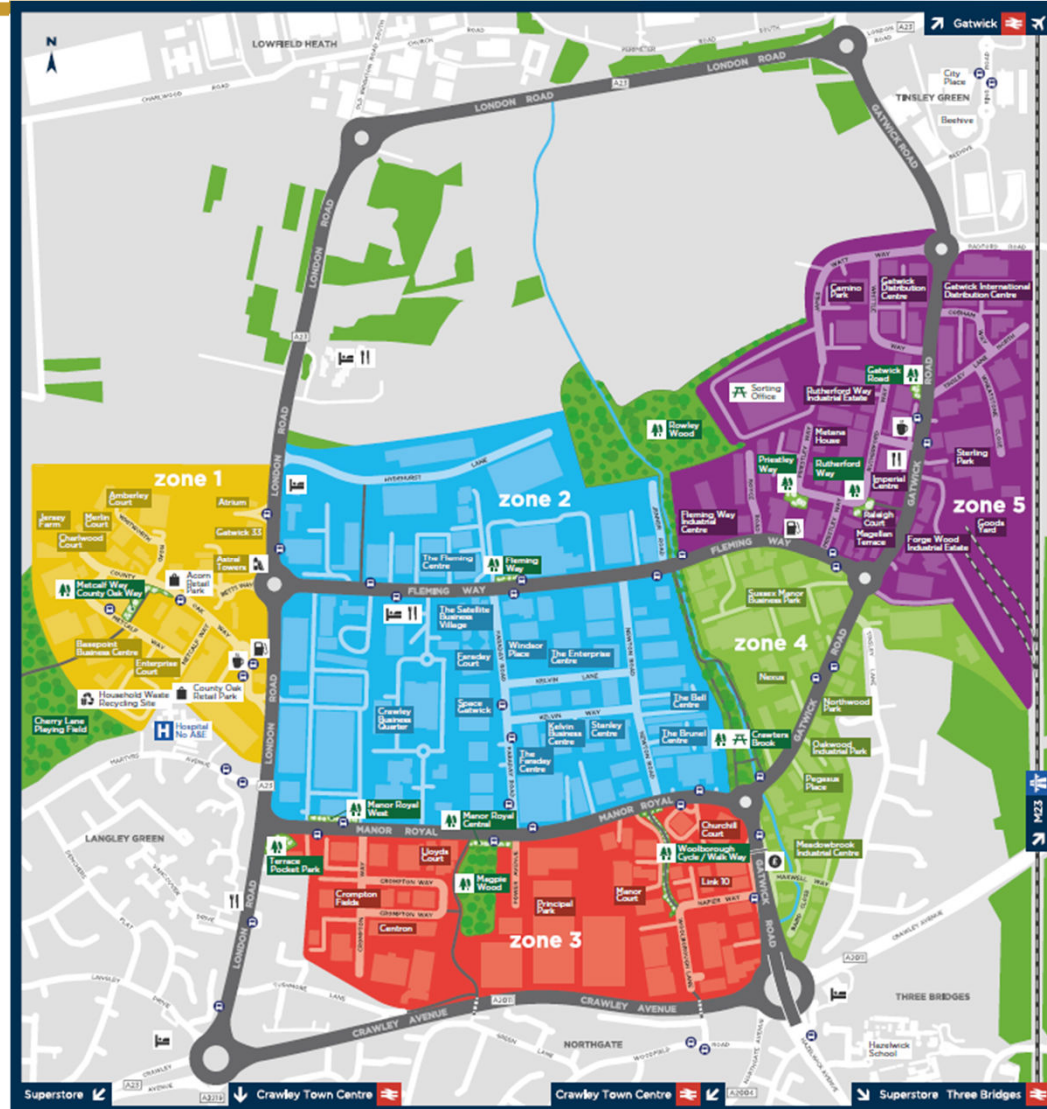
93% by r.v.



Manor Royal BID Rules

LEVY RATE: 1.1%
CAP: £4,000
THRESHOLD: £12,000

If you're in a property in the BID area with a rateable value of £12,000 or more, you pay 1.1% of the RV of that property (but not more than £4,000) in the form of an annual BID Levy.



How we compare

Levy rates

MRBD = 1.1%

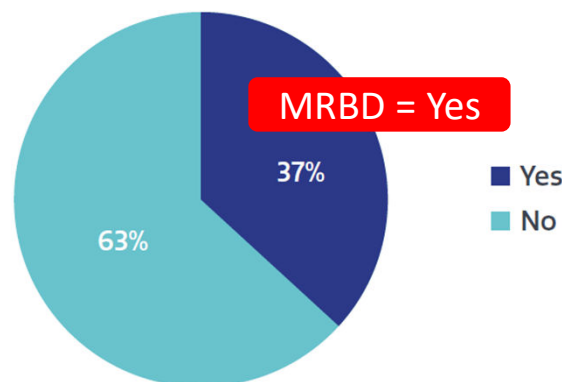
Measure	Levy Rates in % of RV
Quartile 1	1.1 ←
Median	1.5
Quartile 3	1.5
Maximum	6

Hereditaments

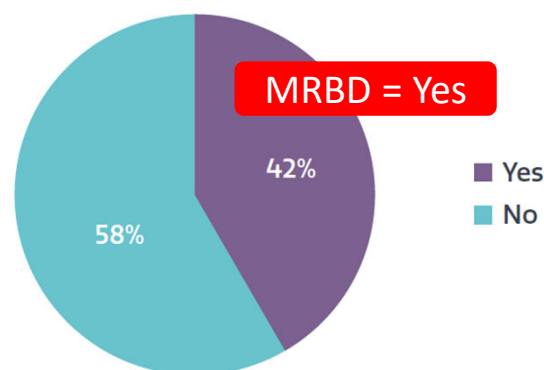
MRBD = 533

Measure	Number of hereditaments
Minimum	29
Quartile 1	265
Median	394
Quartile 3	537 ←
Maximum	3,000

Use of inflation



Use of caps



Thresholds

MRBD = £12,000

Measures	Thresholds £
Lower Quartile	£3,875
Median	£7,500
Upper Quartile	£12,000 ←
Maximum	£400,000

Caps

MRBD = £4,000

Measure of cap	£ amount of cap
Lower Quartile	£5,500 ←
Median	£12,000
Upper Quartile	£22,500
Maximum	£45,000

Source: British BIDs Annual BID Survey (2021)

	Year 1 2023/24	Year 2 2024/25	Year 3 2025/26	Year 4 2026/27	Year 5 2027/28	Full Term All Years	
INCOME							
Levy Income (includes contingency for bad debt)	£566,000	£566,000	£566,000	£566,000	£566,000	£2,830,000	54%
Digital signs income	-	-	-	-	-	-	
Plus Additional "other" income	£890,710	£1,050,710	£470,710	£20,710	£20,710	£2,453,550	46%
TOTAL INCOME	£1,456,710	£1,616,710	£1,036,710	£586,710	£586,710	£5,283,550	
EXPENDITURE							
Central running costs	£68,300	£68,300	£68,300	£68,300	£68,300	£341,500	12%
Levy collection charge	£16,500	£16,500	£16,500	£16,500	£16,500	£82,500	
Renewal fund	£5,000	£5,000	£5,000	£5,000	£5,000	£25,000	
Total operating expenditure	£89,800	£89,800	£89,800	£89,800	£89,800	£449,000	4%
PROJECT EXPENDITURE							
Objective 1: Promote and influence	£40,960	£40,960	£40,960	£40,960	£40,960	£204,800	10%
Objective 2: Trade and save	£106,960	£106,960	£106,960	£106,960	£106,960	£534,800	
Objective 3: Infrastructure and facilities	£707,960	£567,960	£212,960	£62,960	£62,960	£1,614,800	31%
Objective 4: Sustain and renew	£280,960	£580,960	£355,960	£55,960	£55,960	£1,329,800	25%
Objective 5: Manage and maintain	£223,960	£223,960	£223,960	£223,960	£223,960	£1,119,800	21%
Total project expenditure	£1,360,800	£1,520,800	£940,800	£490,800	£490,800	£4,804,000	
OPERATING YEAR SURPLUS/(DEFICIT)	£6,110	£6,110	£6,110	£6,110	£6,110	£30,550	
Carried forward from previous year	£25,000	£31,110	£37,220	£43,330	£49,440	£25,000	
END OF YEAR SURPLUS/(DEFICIT)	£31,110	£37,220	£43,330	£49,440	£55,550	£55,550	

The BID – Run by Manor Royal People (The Board)



Trevor Williams
Thales UK



Patrick Heath-Lay
The People's
Partnership



Paul Searle
P&H Motorcycles



Martha Burnige
Gatwick School



Tim Rose
Elekta



Cllr Atif Nawaz
Crawley Borough
Council



Ann Horne
Harwoods



Gary Tomlinson
SOS Systems Ltd



Markus Wood
Avensys

What does the Manor Royal BID do?

What difference does it make?

Getting things done together you couldn't do alone

Providing additional services, projects, events & improvements exclusively for Manor Royal businesses and employees



What the Manor Royal BID does

It's ALL about the Manor Royal BID

Not quite

Working together for a better Manor Royal



Coast to
Capital



Vision

“ For Manor Royal to be widely regarded as the place where companies and people choose to be for the strength of its community and the quality of its trading and working environment.”



www.manorroyal.org/BID3

We want to make sure that Manor Royal is...

Well connected

Has good facilities

Feels looked after

Is supported

Where companies and people want to be



The Business Plan (2023-28)



**Promote
and influence**



**Trade
and save**



**Infrastructure
and facilities**



**Sustain
and renew**



**Manage
and maintain**



Promote and influence

Promote Manor Royal and its companies, attract new investment and represent the interests of the Business District.

4%



Trade and save

Provide opportunities to bring companies together to trade with one another and to save money.

10%



Infrastructure and facilities

Improve the physical environment, public realm and infrastructure so that Manor Royal looks good and works better.

31%



Sustain and renew

Help to make Manor Royal and its companies more sustainable and live within our means.

25%



Manage and maintain

Deliver enhanced levels of maintenance and security throughout the Business District.

21%

Objective 1: Promote & Influence

WHAT OUR BUSINESS PLAN SAYS

Promote Manor Royal and its companies, attract new investment and represent the interests of the Business District.

The Manor Royal BID will:

- Promote Manor Royal to help attract and retain companies
- Attract additional investment to fund new projects and maximise the value of the BID levy
- Represent your views to policymakers to bring about the changes we need
- Influence economic development activities as they impact on Manor Royal
- Communicate effectively with stakeholders via public relations, marketing, events and digital channels
- Liaise with public partners, including local authorities, the Police and Gatwick Airport
- Maintain the online Manor Royal Property Directory
- Provide a dedicated point of contact for enquiries from business, staff and investors

£204,800 (4%)

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Promote
and influence

Objective 2: Trade & Save

Provide opportunities to bring companies together to trade with one another and to save money.

The Manor Royal BID will deliver:

- A tailored programme of exclusive and free events
- Subsidised staff travel initiatives, including easit membership
- Subsidised and free services, eg. Business Watch, Volunteering, Waste & Recycling etc.
- High quality, subsidised training programme
- Free to use dedicated Manor Royal Jobs Board
- Manor Royal News magazine produced quarterly and eBulletins produced monthly
- Free to access Business Directory
- Explore options for cheaper, greener energy generation and storage



Trade
and save

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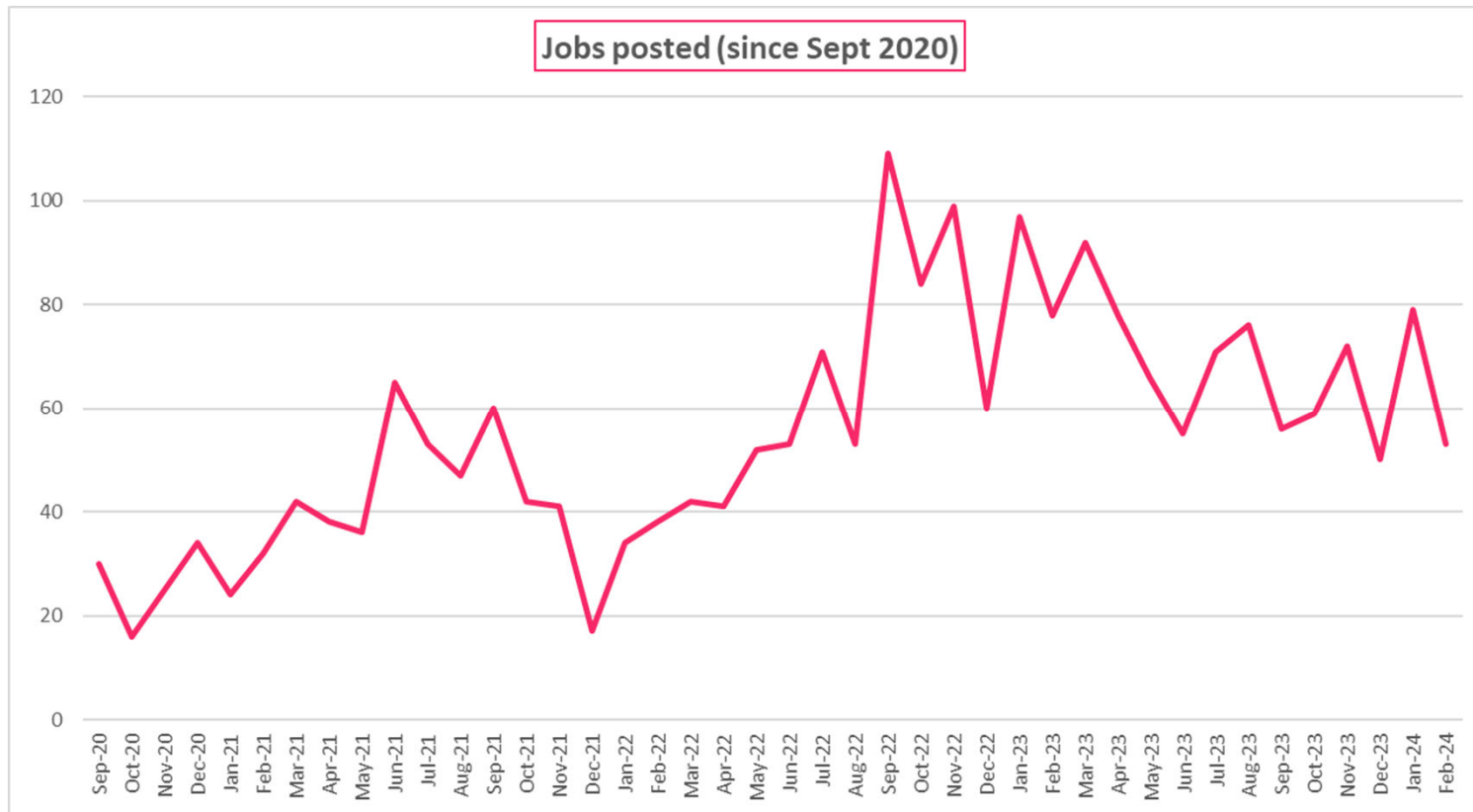
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£534,800 (10%)

Objective 2: Trade & Save

Manor Royal Jobs Board, powered by LoveLocalJobs.com

Free and unlimited Jobs Board posting for Manor Royal companies



Saving approx.
£25K per month

£534,800 (10%)

Objective 2: Trade & Save

Manor Royal Training Programme, in partnership with Crawley College

Quality training, delivered locally for less



Since 2015

250+
Courses

1,900+
Learners

£200k+
savings

Per annum: 30 course / 300 learners / £30-40k savings

MANOR ROYAL
TRAINING *Be part of it!*

MAY 2024 - OCT 2024



LOW COST TRAINING
ON YOUR DOORSTEP
DEVELOPED BY MANOR ROYAL BID,
FOR MANOR ROYAL BUSINESSES



£534,800 (10%)

Objective 3: Infrastructure & Facilities



Infrastructure
and facilities

Improve the physical environment, public realm and infrastructure so that Manor Royal looks good and works better.

The Manor Royal BID will:

- Roll-out new Project Pack ideas including new micropark areas, entranceway enhancements and tackling “grot spots”
- Influence and inform road, parking & transport improvements
- Deliver new facilities for staff to meet, rest and enjoy
- Lobby for even faster broadband
- Provide digital outdoor media signs managed by the BID for use by Manor Royal companies

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£1,614,800 (31%)

Objective 3: Infrastructure & Facilities



£1,614,800 (31%)

Objective 3: Infrastructure & Facilities



Objective 3: Infrastructure & Facilities

Gateway 1: Hazelwick Flyover Mural

CREATIVE
CRAWLEY



Crawley's
CREATIVE 
PLAYGROUND



Artist: Orakel Workshop: Jac Seifert

Objective 3: Infrastructure & Facilities



Objective 4: Sustain & Renew

Help to make Manor Royal and its companies more sustainable and live within our means.

The Manor Royal BID will deliver:

- Collaborative energy initiatives and forums to facilitate the transition to Net Zero across Manor Royal
- Provision of signposting, guidance and support to enable Manor Royal businesses to become more sustainable
- New and enhanced green community spaces to support wellbeing, with planting and maintenance schemes that support biodiversity
- Provision of advice, support and incentives to adopt more active and sustainable travel behaviours
- Support for Manor Royal's future skills needs through local educational outreach, training provision and promotion of green tech on Manor Royal
- Support and promote wider net-zero ambitions for the area

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£1,329,800 (25%)



Sustain
and renew

Objective 4: Sustain & Renew

Manor Royal “Move it”

Two-year “hearts and minds” sustainable transport promotional project as part of the Crawley Growth Programme

Manor Royal
Move It



PURPOSE

Deliver a structured programme of promotional work in Manor Royal to complement the capital investment being made privately and as part of the Crawley Growth Programme.

OBJECTIVES

- Deliver “Sustain & Renew” Action Plan
- Promote active / sustainable travel
- Work towards realising the benefits of the Crawley Growth Programme
- Achieve evidence of modal shift

SUPPORT

- Free sustainable travel roadshows
- Evidence need for improvements
- Promoting discounts
- Providing advice to staff & companies

BENEFITS

- Enhanced corporate image
- Cost savings
- Improved employee health & productivity
- Reduced carbon footprint



www.manorroyal.org/move

Objective 4: Sustain & Renew

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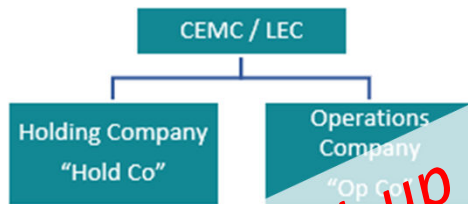


www.manorroyal.org/move

Objective 4: Sustain & Renew

ReEnergise Manor Royal (Local Energy Community)

Working together to make it easier (and cheaper) to transition to a renewable energy future



Holding Company "Hold Co"	Operations Company "Op Co"
Holds shares	Responsible for all operations
Controls Finance	Business plan/delivery
Provides Strategic Direction	Provides budgets for agreement by Hold Co
Board: Panel of experienced advisers	Board: Senior managers of businesses across the MRBD

**Company set-up
Investments soon
Register interest now**

Solar Energy

Greener,
More secure

Easier to install
& operate

Cheaper
overall

HOW? The intention is to achieve this by adopting a collaborative model through the formation of a Local Energy Community (LEC) formed of public and private partners thereby creating a financially stable not-for-profit entity that can raise finance and support the on-going investment in on-site renewable energy generating assets – managed through the LEC – to extend the reach and commitment to renewable energy.

www.manorroyal.org/energy

Objective 5: Manage & Maintain



Deliver enhanced levels of maintenance and security throughout the Business District.

The Manor Royal BID will deliver:

- Enhanced levels of additional maintenance provided by a dedicated Maintenance Team
- Dedicated Manor Royal Business Ranger security service
- Free to access security radios for vulnerable retailers
- Free to access Business Watch scheme for all
- Maintenance and extension of the area-wide security camera (ANPR & CCTV) network
- Additional winter maintenance and gritting service

WHAT OUR BUSINESS PLAN SAYS

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- Free to access Business Watch scheme for all
- Maintenance and extension of the areawide security camera (ANPR & CCTV) network
- Additional winter maintenance and gritting service

£1,119,800 (21%)

Building Connections: Manor Royal Events



	Event
12 June	Charity 6-a-side football
31 July	Connected Crawley
Summer 24	Open Doors 2024
04 September	Netball
26 September	People Conference
TBC October	Careers Fair (tbc)
TBC October	Arts & Culture / Comedy / performance
06 November	Manor Royal Matters (& AGM)
04 December	Christmas Event



www.manorroyal.org/events

Projects we deliver

www.manorroyal.org/Projects

Services we provide

www.manorroyal.org/Benefits

Events we organise

www.manorroyal.org/events

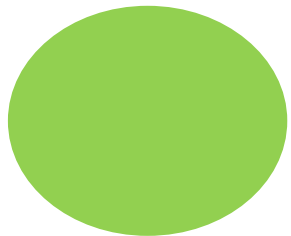
OVER TO YOU.....

What do you want your BID to do?

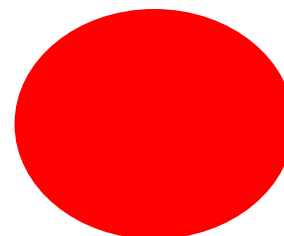
Which projects and events do you most value?

What do you want your BID to do?

How should Manor Royal be improved?



GREEN = Like



RED = Like